

Incentive Applications for the
Brady, Texas
Economic Development Corporation

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Sign Grant

As part of the suite of incentives offered by the Brady EDC, the EDC Board of Directors recognizes the importance of professional, adequate signage to businesses within our community. Signage serves to identify location, services, historic status and other communication to the public.

Per Local Government Code Chapter SOS, Sec. 505.158. PROJECTS RELATED TO BUSINESS DEVELOPMENT IN CERTAIN SMALL MUNICIPALITIES, the Brady EDC, as a Type B corporation authorized to be created by a municipality with a population of 20,000 or less, can fund projects found by the board of directors to promote new or expanded business development.

The EDC will reimburse the cost of the materials, installation and permit fees of commercial signage up to 50% of the total signage costs and in an amount not to exceed \$2500. All applications will be considered on a first-come, first-served basis, and must be submitted a minimum of 7 business days prior to the regular Brady EDC meeting during which the applicant would like to be considered.

All signage included in the Sign Grant application must comply with the codes and ordinances of the City of Brady and be located within the Brady City Limits. Sign permits must be issued if required by the City of Brady prior to submission of an application for a Sign Grant, and applicants must provide proof of compliance as well as total receipts as part of the application process. The BEDC will consider all applications on a case-by- case basis. Attendance at the meeting during which your application is considered is recommended.

Signs that do not qualify for the Sign Grant include:

- Residential Signage
- Vinyl or other window applications
- Billboards
- Signage not on the property of the business for which the sign is intended
- Address numbers
- Sexually-oriented businesses
- Warning, trespassing, towing or private property signage
- Directional signs

For questions regarding the application or application process, please contact:

Erin Corbell
Community Development Director
Brady Economic Development Corporation
(325) 597-3491; erin@bradytx.com

Brady Economic Development Corporation Sign Grant Application

Please submit application materials in hard copy to Brady EDC, 405 S. Bridge Street, Brady, Texas 76825, or via email to erin@bradytx.com.

Business Name: _____ Year Founded: _____

Business Address: _____

Business Mailing Address (if different): _____

Business Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

What type of business is it? _____

What services or goods are offered? _____

Is the business owner also the owner of the building for which the sign grant is requested? ____

Does the business remit sales taxes to the Texas State Comptroller? _____

Does the majority share of the business revenue come from local residents or visitors? _____

Is the sign for a new location for the business? ____ Is the sign to replace an existing sign? ____

Has a permit for the sign been issued by the City of Brady? _____

What is the total cost of the sign? _____

What is the amount of grant funding requested from the BEDC? _____

I hereby certify that the information provided in this application and attachments is true, correct and complete to the best of my knowledge. Omissions or submission of incorrect information will render this application invalid.

Applicant's Signature

Date

Required Attachments:

1. Please attach a photo of the face of the building showing where the sign will be attached, or where the sign will be located.
2. Please attach a drawing or image showing the design of the sign and its materials.
3. Please attach a professional cost estimate or quote for the price of the sign, including materials and installation.

OR Please include receipts for materials or other evidence of cost.

Façade Improvement Grant

The Brady ECD recognizes the importance of supporting the ability of a business to have an attractive, accessible and professional frontage that positively communicates to residents and visitors its place in the fabric of the community. To assist building and business owners with improvements that will positively impact the image of Brady and conform to the City's Comprehensive Plan, the Brady EDC offers, as part of its suite of incentives, a Façade Improvement Grant. This grant covers repairs, improvements to or additions to the primary façade exterior of an existing building within the Brady City Limits, as well as permit fees.

Per Local Government Code Chapter 505, Sec. 505.158. PROJECTS RELATED TO BUSINESS DEVELOPMENT IN CERTAIN SMALL MUNICIPALITIES, the Brady EDC, as a Type B corporation authorized to be created by a municipality with a population of 20,000 or less, can fund projects found by the board of directors to promote new or expanded business development.

To qualify for a façade Improvement Grant, the project must:

- Meet all of the applicable codes and ordinances of the City of Brady
- Receive a permit for any work as required
- Be located within the service area of the BEDC
- Be used for commercial business purposes
- Be current on all taxes

The EDC Board of Directors will evaluate applications based on the following criteria:

- Future contribution of the property to the property tax revenue of the City of Brady
- Future contribution of the business to the sales tax revenue of the City of Brady
- Location of the building and frontage street of the business
- The nature of the improvements to the building
- Consistency with the City of Brady Comprehensive Plan
- The age and condition of the building for which the grant is sought

The Brady EDC will reimburse project costs on a 50% matching basis up to \$10,000. All applications will be considered on a first-come, first-served basis and according to available funds, and must be submitted a minimum of 7 business days prior to the regular Brady EDC meeting during which the applicant would like to be considered. Applicants will be required to provide proof of compliance with city regulations as well as proof of project costs. Applications will be considered on a case-by-case basis, and the Brady EDC makes final determination on all applications.

For questions regarding the application or application process, please contact:

Erin Corbell

Community Development Director

Brady Economic Development Corporation

(325) 597-3491; erin@bradytx.com

Brady Economic Development Corporation Façade Grant Application

Please submit application materials in hard copy to Brady EDC, 405 S. Bridge Street,
Brady, Texas 76825, or via email to erin@bradytx.com.

Business Name: _____ Year Founded: _____

Business Address: _____

Business Mailing Address (if different): _____

Business Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

What type of business is it? _____

What services or goods are offered? _____

Is the business owner also the owner of the building for which the façade grant is requested? ____

Does the business remit sales taxes to the Texas State Comptroller? _____

Does the majority share of the business revenue come from local residents or visitors? _____

What is the nature of the work to improve the façade? Please describe.

Has a permit for the improvement work been issued by the City of Brady? _____

What is the total cost of the façade improvement? _____

What is the amount of grant funding requested from the BEDC? _____

I hereby certify that the information provided in this application and attachments is true, correct and complete to the best of my knowledge. Omissions or submission of incorrect information will render this application invalid.

Applicant's Signature

Date

Required Attachments:

1. Please attach a photo of the current building façade.
2. Please attach a drawing or image showing the design and its materials.
3. Please attach a professional cost estimate or quote for the work.

OR

Please include receipts for materials or other evidence of cost.

Building Improvement Grant

To assist in the improvement, relocation or expansion of businesses in the City of Brady, the Brady EDC offers, as part of its suite of incentives, a Building Improvement Grant (BIG). This grant is available to new and existing businesses, and covers repairs, improvements to or additions to the interior and/or exterior of an existing building within the Brady City Limits, as well as permit fees.

Per Local Government Code Chapter SOS, Sec. 505.158. PROJECTS RELATED TO BUSINESS DEVELOPMENT IN CERTAIN SMALL MUNICIPALITIES, the Brady EDC, as a Type B corporation authorized to be created by a municipality with a population of 20,000 or less, can fund projects found by the board of directors to promote new or expanded business development.

To qualify for a Building Improvement Grant, the project must:

- Meet all of the applicable codes and ordinances of the City of Brady
- Receive a permit for any work as required
- Be located within the service area of the BEDC
- Be used for commercial business purposes
- Be current on all taxes

The EDC Board of Directors will evaluate applications based on the following criteria:

- Future contribution of the property to the property tax revenue of the City of Brady
- Future contribution of the business to the sales tax revenue of the City of Brady
- Number and type of jobs created and/or retained by the business
- The nature of the improvements to the building
- Consistency with the City of Brady Comprehensive Plan
- The age and condition of the building for which the grant is sought

The Brady EDC will reimburse project costs on a 50% matching basis up to \$10,000. All applications will be considered on a first-come, first-served basis and according to available funds, and must be submitted a minimum of 7 business days prior to the regular Brady EDC meeting during which the applicant would like to be considered. Applicants will be required to provide proof of compliance with city regulations as well as proof of project costs. Applications will be considered on a case-by-case basis, and the Brady EDC makes final determination on all applications.

For questions regarding the application or application process, please contact:

Erin Corbell
Community Development Director
Brady Economic Development Corporation
(325) 597-3491; erin@bradytx.com

Brady Economic Development Corporation Building Improvement Grant Application

Please submit application materials in hard copy to Brady EDC, 405 S. Bridge Street, Brady, Texas 76825, or via email to erin@bradytx.com.

Business Name: _____ Year Founded: _____

Business Address: _____

Business Mailing Address (if different): _____

Business Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

What type of business is it? _____

What services or goods are offered? _____

Is the business owner also the owner of the building for which the façade grant is requested? ____

Does the business remit sales taxes to the Texas State Comptroller? _____

Does the majority share of the business revenue come from local residents or visitors? _____

What is the nature of the work to improve the building? Please describe.

Has a permit for the improvement work been issued by the City of Brady? _____

What is the total cost of the building improvement? _____

What is the amount of grant funding requested from the BEDC? _____

I hereby certify that the information provided in this application and attachments is true, correct and complete to the best of my knowledge. Omissions or submission of incorrect information will render this application invalid.

Applicant's Signature

Date

Required Attachments:

1. Please attach a photo of the current building.
2. Please attach a drawing or image showing the design and its materials.
3. Please attach a professional cost estimate or quote for the work.

OR

Please include receipts for materials or other evidence of cost.

Rent Assistance

The Brady EDC acknowledges the importance of entrepreneurs and business startups to the economic vitality of the community. Startup costs can be a barrier to new business, and with that consideration the EDC offers rent assistance to new businesses in order to reduce their initial costs.

Per Local Government Code Chapter 505, Sec. 505.158. PROJECTS RELATED TO BUSINESS DEVELOPMENT IN CERTAIN SMALL MUNICIPALITIES, the Brady EDC, as a Type B corporation authorized to be created by a municipality with a population of 20,000 or less, can fund projects found by the board of directors to promote new or expanded business development.

To qualify for rent assistance, a business must meet the following criteria:

- Have been established less than two years prior to application
- Be located within the service area of BEDC
- Provide taxable goods or services that contribute to City of Brady sales tax revenue
- Not have previously received any other grants, loans or incentives from the Brady EDC

Rent assistance is offered for a maximum 12-month period. The standard rent assistance program reimburses rent at 75% of rent costs for the first 4 months, 50% of rent costs for the second 4 months and 25% of rent costs for the third four months. Reimbursement is for rent payments only. Inclusion of utilities is not a consideration for application approval. Rents must be within a standard range for the area and the building rented. Higher than standard rents may be provided with assistance at a lower rate than the standard percentages.

The EDC Board of Directors will evaluate applications based on the following criteria:

- Future contribution of the business to the sales tax revenue of the City of Brady
- Number and type of jobs created and/or retained by the business
- The type of business and how it contributes to the community
- The business plan
- Location of the business

All applications will be considered on a first-come, first-served basis and according to available funds, and must be submitted a minimum of 7 business days prior to the regular Brady EDC meeting during which the applicant would like to be considered. Applicants will be required to provide proof of compliance with applicable city regulations as well as proof of rent costs. The business must also receive a Certificate of Occupancy. Applications will be considered on a case-by-case basis, and the Brady EDC makes final determination on all applications.

For questions regarding the application or application process, please contact:

Erin Corbell

Community Development Director
Brady Economic Development Corporation
(325) 597-3491; erin@bradytx.com

Brady Economic Development Corporation Rent Assistance Application

Please submit application materials in hard copy to Brady EDC, 405 S. Bridge Street,
Brady, Texas 76825, or via email to erin@bradytx.com.

Business Name: _____ Year Founded: _____

Business Address: _____

Business Mailing Address (if different): _____

Business Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

What type of business is it? _____

What services or goods are offered? _____

Is the business owner also the owner of the building for which the façade grant is requested? ____

Does the business remit sales taxes to the Texas State Comptroller? _____

Does the majority share of the business revenue come from local residents or visitors? _____

Has a Certificate of Occupancy for the business been issued by the City of Brady? _____

What is the monthly rent charged to the business? _____

Does the rent charged include utilities or any other costs that the use of the space? _____

If yes, what costs are included? _____

What is the amount of grant funding requested from the BEDC? _____

I hereby certify that the information provided in this application and attachments is true, correct and complete to the best of my knowledge. Omissions or submission of incorrect information will render this application invalid.

Applicant's Signature

Date

Required Attachments:

1. Please attach photos of the rented space.
2. Please attach receipts or other evidence of rent costs.